

Decent work worldwide – a business model for the future?

23rd March 2015, Berlin

Experts, Moderator



Reiner Hoffmann is president of the German Confederation of Trade Unions (since May 2014). He holds a degree in economics and committed important stages of his life to the cause of the trade union movement. After having worked as an assistant at the European Economic and Social Committee of the European Community in Brussels he joined in 1983 the Hans Böckler Foundation in Düsseldorf where he became Head of Department and was responsible for research funding. In 1994 he was appointed as Director of the European Trade Union Institute (ETUI) in Brussels. At the 2003 Congress of the European Trade Union Confederation (ETUC), he was elected as Deputy General Secretary of the ETUC. He was re-elected at the 2007 Congress. His main areas of responsibility at the ETUC were European economic and employment policy, structural and industrial policy, codetermination and corporate social responsibility. In November 2009, he became regional Chairman of the Industrial Union for Mining, Chemicals and Energy (IG BCE) for the district of "Nordrhein" (a region of the German federal state of North Rhine-Westphalia). In late 2013 Reiner Hoffman was elected as member of the Federal Executive Board of the German Confederation of Trade Unions (DGB).



Stefan Körzell was born in January 1963 and began an apprenticeship as a machinist at the Rotenburger Metallwerke (RMW) in Rotenburg / Fulda. In 1980, he joined with 17 years the IG Metall and fought successfully as a youth representative for the takeover of all trainees at the Rotenburger Metallwerke. During the contention for the implementation of the 35-hour week, Körzell was a member of the operational and local strike committee. Körzell has lastly worked until 1990 as a shift foreman for the Metallwerke. During this time he already carried out several volunteer activities for the DGB and the IG Metall. In 1990 he became DGB-organizing secretary in Fulda and 1991 in the district of Hersfeld-Rotenburg. 1997 he was elected as Chairman of the DGB district Bad Hersfeld-Eschwege. On 2 February 2002 Stefan Körzell became the DGB regional chairman of Hesse and was elected as Chairman of the DGB district Hesse-Thuringia. In 2006 and 2010 he was re-elected by a large majority. Since 2002 Körzell was as District Chairman as well member of the DGB Federal Executive. On May 12, 2014, the delegates of the 20th Ordinary DGB Congress elected Stefan Körzell as a member of the DGB Executive Board.



Sharan Burrow was elected General Secretary of the ITUC at its Second World Congress in Vancouver, June 2010. Prior to this, she held the position of ITUC President since its Founding Congress in Vienna (November 2006) and the position of ICFTU President since its 18th World Congress in Miyazaki (November 2004). She is the first woman to have held any of these positions. Sharan was born in 1954 in Warren, a small town in western NSW, into a family with a long history of involvement in unions and the struggle to improve the lives of working people. Her great, great grandfather participated in the shearers' strike of 1891/92, becoming one of the first organisers for the Australian Workers' Union and standing for the state seat of Cobar for the fledgling Australian Labor Party in 1896. Sharan studied teaching at the University of NSW in 1976 and began her teaching career in high schools around country NSW. She became an organiser for the NSW Teachers' Federation, based in Bathurst, and was President of the Bathurst Trades and Labour Council during the 1980s. Sharan was elected Senior Vice-President of the NSW Teachers' Federation and became President of the Australian Education Union (AEU) in 1992. She represented the AEU on the ACTU Executive through the 1990s. Sharan was previously

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Vice-President of Education International from 1995 to 2000. Education International is the international organisation of education unions representing 24 million members worldwide. In May 2000, Sharan Burrow became the second woman to be elected President of the Australian Council of Trade Unions (ACTU). In October 2000, Sharan also became the first woman to be elected President of the International Confederation of Free Trade Unions Asia Pacific Region Organisation. She has also served as a member of the Governing Body of the International Labour Organisation and a member of the Stakeholder Council of the Global Reporting Initiative. As part of her ILO responsibilities, Sharan chaired the Workers' Group of the Sub-Committee on Multinational Enterprises. Sharan Burrow was re-elected General Secretary of the ITUC at its 3rd Congress, in Berlin, May 2014.

Panel I: How to ensure effective implementation of labour rights in multinational enterprises?



Philip Jennings grew up in Cardiff, South Wales, “in a labour environment filled with labour voters and union families”. His father, who was a toolmaker at a Rover car factory, successfully went on strike for better pay and conditions in the 1950s and 60s, and his mother worked at Marks and Spencer. He graduated from Bristol Polytechnic with a business studies degree, followed by a M.Sc. in Industrial Relations from the London School of Economics. He is married with two children and lives in Cheserex, Switzerland. From 1976-1979 Philip worked with the National Union of Bank Employees. In 1980 he joined the International Federation of Employees (FIET), where he became executive secretary in 1986 and was general secretary from 1989-1999. He has been General Secretary of UNI Global Union since its creation on 1 January 2000 and has been described as the labour movement’s “Global Warrior”. Today membership and influence continue to grow and the organization which represents the services sector, counts 20 million members in 150 nations and 900 unions. UNI is a force in Europe, Africa, the Americas and Asia and the Pacific. To date UNI has negotiated more than 50 global agreements with leading multinationals.



Dr. Miriam Saage-Maass was born in 1978 in Berlin. After her law degree she received her PhD in constitutional law history. She is Deputy Legal Director at ECCHR and coordinates the program economy and human rights. She has worked on cases against companies such as Lidl because of the exploitation of workers in Bangladesh, or against cotton trading companies because of forced child labor in Uzbekistan. She regularly publishes, on the question of the legal responsibility of companies for violations of human rights in the global supply chains and has performed internationally as an expert in the field of corporate responsibility and human rights.

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Michael Riffel was born on 02/23/1958 in Pforzheim Baden-Württemberg. He is married and has two children. He lives since 1966 in Wolfsburg. 1975 - 1977 he made his apprenticeship as a instrument mechanic at Volkswagen AG, Wolfsburg works. 1977-1978 he worked in the production/final assembly hall 12. 1981 - 1986 he completed a Postgraduate Course in Industrial Engineering at the University of Hannover. His studies were focused on: Rationalization and development of working conditions, work organization in production and management, personnel policy and personnel planning. Until 1982 he was a member of the Youth and Trainee Representative. 1982 - 1984 he was a clerk in the social welfare sector. His main areas: youth mentoring / Central youth work. 1984 - 1986 he was a staff officer in Human Resources. The work areas: personnel planning and - organization. 1986 - mid 1990 he worked as a secretary at the General Works Council of Volkswagen AG. 1990 -1992 he worked in the coordination council of Volkswagen AG. 1992 - 2012 he was managing director of the works council of Volkswagen AG. 2002 - 2012 he was managing director of the general and group works council of Volkswagen AG. Since 2012 he is the CEO / Secretary General of the joint works council. Michael Riffel was a member of the Assembly of Delegates of IG Metall Wolfsburg, member of the SPD, advisor on the Board of the Association for Labour Affairs in the SPD (AfA) subdistrict Wolfsburg and member of the Supervisory Board of Volkswagen Financial Services AG.

Panel II: Decent work, decent business – a shared responsibility



Roel Nieuwenkamp is Chair of the OECD Working Party on Responsible Business Conduct, an Intergovernmental Working Group, focused on Corporate Responsibility. He supervises and provides leadership to CSR programmes on the Financial Sector, Mining Sector and conflict minerals. Prior to his current position, Roel was Chair of the OECD Working Party on International Investment responsible for the negotiations on the 2011 update of the OECD Guidelines for Multinational Enterprises. He has also served the European Commission and was a consultant in New Zealand on the issue of results oriented government. For several years he was management consultant at Arthur Andersen. As the Director of the International Trade Policy & Economic Governance with the Ministry of Foreign Affairs of the Netherlands, his responsibilities concern trade policy (WTO), investment treaties, corporate social responsibility, and the regulation of strategic goods. Since 2010, he is part-time Professor of Public Administration at the University of Amsterdam. Nieuwenkamp studied Economics, Law and Philosophy at the Erasmus University Rotterdam.



Oliver Niedermaier is the founder of TAU and serves as Chairman & CEO. He also chairs the firm's Investment Committee. Prior to launching TAU, Oliver served as an Operating Partner at Advent International, a global private equity firm with over \$32B assets under management, where he co-invested in Equiniti and still serves as a Non-Executive. Concurrently, Oliver served as the CEO of DF King Worldwide, a global financial communications and stakeholder management firm he founded in 2007. Previously, Oliver served as a Member of the Global Executive Management Board at Computershare (ASX: CPU), the world's largest share registry business and a leading financial markets technology provider. He joined Computershare when it acquired Pepper Technologies, a technology and consulting business he founded in 1998. Oliver received a PhD in Strategic Management (magna cum laude) and a Masters of Business Administration-equivalent

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degree (first in his class) from Ludwig-Maximilians-University in Munich, Germany, where he today serves as the Advisory Board Chairman of the LMU Entrepreneurship Center. He is also a Board Director of both the World Policy Institute and the National Museum of the American Indian in New York City. Oliver was appointed a Young Global Leader (YGL) of the World Economic Forum in 2010, and continues to be an active member of the community. In 2005, Oliver and his wife established the Tashi Foundation for Bhutan, a nonprofit organization affiliated with UNICEF that is dedicated to children's education. Oliver, Constanze, and their two daughters currently reside in New York City and Bridgehampton, where Oliver surfs and runs regularly.



Hassan Yussuff is the newly elected President of Canadian Labour Congress (CLC). He has come from the factory floor of automotive manufacturing plants to the highest position in the country's labour movement. Born in Guyana, Hassan came to Canada and found work as a heavy truck mechanic. It was here that he became active in the labour movement – being elected as plant chair before joining CAW staff and helping hundreds of non-union workers become unionized. Hassan has a long history of remarkable achievements, becoming the CLC's first person of colour elected to an executive position in 1999 as Executive Vice-President. In 2002, he was elected to the first of his four terms as Secretary-Treasurer. Most recently, on May 8th, he was elected President. Hassan has been a highly-active union leader not only in Canada, but also in the international arena.

Hassan has a long history of representing Canada on the international stage, including as an observer to the first democratic South African elections in 1994 that elected Nelson Mandela as President. And in 2012, he was elected president of the Trade Union Confederation of the Americas (TUCA) for a four-year term. TUCA represents more than 50 million workers in 29 countries. The CLC is the national voice of the labour movement, representing 3.3 million Canadian workers.



Jörg Asmussen is State Secretary at the Federal Ministry of Labour and Social Affairs. He was born on the 31st of October 1966 in Flensburg. 1992 he studied Business Administration at the Luigi Bocconi University in Milan. 1994 he got his Degree in economics (Diplom-Volkswirt) at the University of Bonn. At this time he received a scholarship from Evangelisches Studentenwerk Villigst. 1994 to 1996 he was Project manager in European economic, social and labour market policy at the Institute for Social Policy and Social Research in Cologne. 1996 to 1998 he was the policy officer in the Division for Economic and Currency Development, International Monetary Fund, Economic Summits at the Federal Ministry of Finance. 1998 to 1999 he was personal Secretary to the State Secretary of State for European Policy, Money and Credit, International Financial and Monetary Policy at the Federal Ministry of Finance. 1999 to 2002 he was Head of the Minister's Office and Personal Secretary to the Federal Minister of Finance.

2002 to 2003 Head of the Directorate for General Issues Relating to European Policies and General Financial Issues relating to European Policies at the Federal Ministry of Finance

2003 to 2008 Head of the Directorate General for Financial Market Policy at the Federal Ministry of Finance. 2008 to 2011 State Secretary at the Federal Ministry of Finance responsible for the Directorates-General for Economic and Fiscal Policy Strategy, Financial Market Policy and European Policy. 2012 to 2013 Member of the executive board of the European Central Bank.

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Moderator

Conny Czymoch is an independent international moderator and journalist. She has been engaged in conference moderation for the European Union, German ministries, German top companies and non-profit organisations covering a host of global topics.

For fourteen years until 2011, she worked as anchorwoman for the German political television channel Phoenix. Issues such as human rights, anti-human trafficking, economic cooperation and social responsibility are her core competences. Conny is also a media coach for top management and NGOs.